

CAROLINE HAFNER

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EDUCATION

University of Texas at Austin – Austin, Texas

Bachelor of Science in Public Relations

August 2021 - May 2023

- Minor: Communicating for Development and Philanthropy
- GPA: 3.78

EXPERIENCE

Mindfulbellie – Austin, Texas

April 2023 – June 2023

Public Relations Summer Intern

- Gathered health and wellness related leads while fostering long-lasting relationships
- Collected sponsorships for weekly events and company retreats

Country Music Television (CMT) Awards – Austin, Texas

April 2023

Talent Escort

- Guided and assisted LeAnn Rimes and her team on the day of the awards show
- Facilitated a smooth schedule for the team as we navigated an on-stage performance and red carpet appearance

DJM – Austin, Texas

February 2022-May 2022

Marketing Research Spring Intern

- Specialized in data collection and generated leads
- Used platforms such as LinkedIn to drive insights and opportunities for the marketing department

March of Dimes – Austin, Texas

May 2019-August 2019

Marketing and Events Summer Intern

- Assisted in orchestrating a range of events such as an annual gala, an auction, and a golf tournament
- Served as a pivotal member of the event coordination team during the November 2019 gala

Care.com – Austin, Texas

March 2021- August 2023

Nanny

- Provided full-time care for babies while efficiently managing household chores for many families
- Watched up to 18 children at a time while maintaining a fun, safe, and nurturing environment

ACTIVITIES

- **Texas Kappa Delta** – Vice President of Recruitment and Marketing **August 2021-Present**
- **Texas Public Relations Student Society of America (Dr. Alan Scott Chapter)** – Member **August 2022-Present**
- **Texas Belles Event Planning Organization** - Member **August 2023-Present**

ADDITIONAL

- **Awards:** Dean's List Recipient (2021-2023), University Honors (2021-2023)
- **Certifications:**
 - Work Smarter with Microsoft Excel – Coursera - February 2023
 - Developed basic Excel skills such as creating spreadsheets, working with basic formulas and functions, and developing workbooks
 - Fundamentals of Media Relations – Muck Rack – September 2023
 - Learned how to craft media to receive more responses from journalists and secure media placements, and developed skills for working with AI
 - Fundamentals of Social Media – Muck Rack – September 2023
 - Discovered new ideas and trends across various social media platforms, learned how to connect with different audiences in deeper ways, and learned how to build, craft and enhance a brand
- **Work Eligibility:** Eligible to work in the U.S. with no restrictions